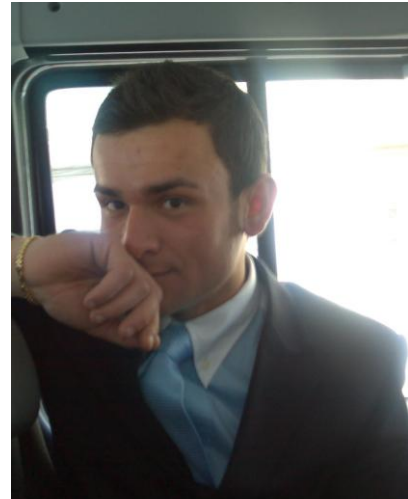




## Giovanni Ponticelli

MSC Cruises

Foreign Trade Responsible - Eastern Countries 2



**D**ear All,

I'm very glad to have again the opportunity to show you the successful history of Msc Cruises and some other several topics regarding the company.

Below some of the topics that will be the main subjects of our training:

### **Msc History**

- Our Origins
- Our Growth during the years

### **Why choose a cruise and why choose Msc**

### **Our Fleet: 12 ships - Different classes and a world of choices!**

#### **Continuous innovations inspired by passion!**

- Fantasia Class – Msc Divina Ready for the First Cruise ! May 2012
- Musica Class
- Lirica Class
- Melody

### **The social and environmental commitment of Msc: Eco Ship Awards and Unicef!**

### **Our New Ship : The Msc Divina**

### **Msc and the Customer Satisfaction: Brand Loyalty & Msc Club Members – Join to the Msc Family**

-Why become member > The advantages

### **Msc Yacht Club > Unimaginable luxury in a magic floating destination!**

### **Travel Agent Partnership – Why work with Msc**

*Giovanni Ponticelli*  
See you in Brasov!